



Help bring the music to

OLD MILFORD PORCHFEST

2026 Sponsorship Packet



→ www.oldmilfordporchfest.com

Old Milford Porchfest
is a music festival that transforms
the streets, porches, and patios of Old Milford
into a day-long family-friendly celebration of
local music, food, & community.

Saturday, October 17th

12 - 7 PM

**Downtown Milford
& surrounding neighborhoods**



2025 Stats:

Estimated 3,000 attendees
70 bands on
50 porches
5,000+ unique website visitors
1,300+ followers on social

2026 SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$5,000

Category Exclusivity:

- The only festival sponsor of your industry type

Recognition in online marketing

- Prominent hyperlinked logo on Old Milford Porchfest website
- 3-5 Customized Social Media Posts with invite to collaborate
- 3-5 Social Media Mentions

Branding on event signing and print marketing

- Logo exclusivity on posters advertising event
- Prominent logo on 2 large event ad banners
- Logo exclusivity on event music lineup
- Sponsor sign with logo at 5 porches

Bragging Rights!



➔ www.oldmilfordporchfest.com

2026 SPONSORSHIP OPPORTUNITIES

NEIGHBORHOOD SPONSOR \$3,000

Recognition in online marketing

- Hyperlinked logo on Old Milford Porchfest website
- 1 Customized Social Media Post with invite to collaborate
- 2 Social Media Mentions

Branding on event signing and print marketing

- Signage with logo at 5 porches
- Logo on 2 large event ad banners

Bragging Rights!



➔ www.oldmilfordporchfest.com

2026 SPONSORSHIP OPPORTUNITIES

STREET SPONSOR \$1,500

Recognition in online marketing

- Logo on Old Milford Porchfest website
- 2 Social Media Mentions

Bragging Rights!

BLOCK SPONSOR \$500

Recognition in online marketing

- Logo on Old Milford Porchfest website

Bragging Rights!



➔ www.oldmilfordporchfest.com

SIGN ME UP!

Sponsorship money goes towards paying for musicians, event expenses, & light operating costs.

To commit to a sponsorship:

- Email oldmilfordporchfest@gmail.com
 - Include sponsorship level desired
 - Business name
 - Logo materials
 - Must be received by June 30. If possible submit both color and b/w versions of logo on a transparent background. PNG preferred.

Want to support without sponsoring?
Old Milford Porchfest is a 501(c)3
non profit. You can donate on our
website today!

[Click here to donate](#)



→ www.oldmilfordporchfest.com

When one of the organizers heard about the “OG” Porchfest, which is in Ithaca, NY, she knew this idea needed to be brought to Milford.

In 2024 Old Milford Porchfest was born. Started by a group of three community residents with a huge love for Milford, Old Milford Porchfest kicked off its first year with over 30 bands.

Old Milford Porchfest is growing more now, with official nonprofit status and a board of six community members who plan, organize, and run Old Milford Porchfest in their spare time.

We are so thrilled to have the support of local businesses and residents who love Milford as much as we do.

